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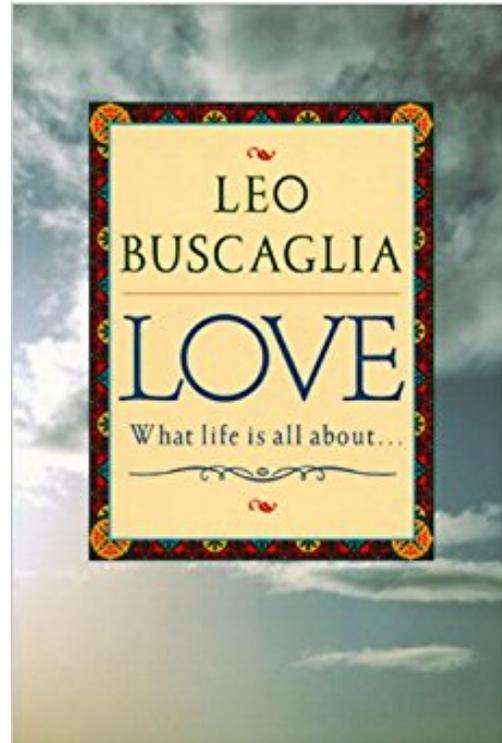
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Love

Love What life is all about...

For this review, I can find no better words than Dr. Buscaglia's own.

We mentioned that words caused a permanent imprint, a freezing of reality, through which all future learning and perception would then be filtered. This filtering is a great hindrance to love. If your learning has caused an avoidance reaction to black men or Jews or the Mexican, or those with different manners from yours, a different dress, then your possibilities of loving these human beings will be minimized.



Man created words to free himself. He created language so that he could communicate himself to others and allow them to do the same. He intended words to help organize and record the wisdom of the past and dreams of the future. He found that words helped him in organizing his environment. But most of all, he used words to think with and to create. He developed language to free himself, never imagining that he would become a slave to language. He found the very same labels he originated to merely stand for something soon had the power to become the thing itself. Man began to act as if the word was the thing. With names in hand, man assumed he had the 'thing' in hand. He inferred, therefore that he could communicate it to others simply by using the label. When he discussed a Frenchman, he supposed that all people had the same static picture of a Frenchman as he. This, of course, was not so and thus his ability to communicate began to break down. The label tricked man into becoming its slave and distanced him from other human beings. He never stopped to ask what he or others actually understood about another individual when he labeled him "Communist," "Catholic," "Republican," "Jew." He did not bother to ask if the "communist" was also a good father, a gentle man, a dedicated teacher, a good human being, a warm lover, a pacifist, a dreamer or a creator. The negative stimuli produced by the word, "communist," were enough to convince him he could "hate" the individual. ...

To be able to love one must control his linguistic environment, "defrost" all preconceived notions brought on by old word traps. ...

Perhaps the most positive word in the English language and that most conducive to continued growth in love is "Yes." "Yes" is the best 'defroster' of frozen symbols and ideas. A lover says "Yes" to life, "Yes" to joy, "Yes" to knowledge, "Yes" to people, "Yes" to differences. He realizes that all things and people have something to offer him, that all things are in all things.

If "Yes" is too threatening, he tries "Maybe."

Never has it been more true that "What the world needs now is love." Dr. Buscaglia's message in "Love - What life is all about..." holds many answers. Let's share his message/books and increase the love levels in our lives.

Pamela Bir

Please share you favorite quotes from the book or stories about it on our [Facebook Page](#). We would love to hear how it influenced you!

[Purchase the book today or additional books by Dr. Buscaglia here.](#) Books are available in hard copy or eBook.

Beauty Bus Foundation received a grant for support of three initiatives to facilitate the way they recruit, manage and energize their all volunteer workforce: 1) Implementing a new app for volunteers to communicate with clients, 2) an increased social media presence and 3) greater outreach to potential volunteers.

The Beauty Bus Foundation delivers dignity, hope and respite to chronically or terminally ill men, women and children and their caregivers through beauty and grooming services and pampering products. Their work made such an impact that they have had several care givers, of those who have passed away, come back and volunteer as it meant so much to their loved ones.

Click [here](#) to learn more about the Beauty Bus Foundation.

Big Sunday

Big Sunday received a grant for the expansion of their largest volunteer event of the year, Big Sunday Weekend, into A Month of Sundays, a month-long Festival of Service that encompassed opportunities to help every single day in May 2016.

Big Sunday builds community by providing all kinds of engagement opportunities for all kinds of people. They have connected many volunteers with different organizations where they have gone on to become dedicated board members, volunteers and employees.

Click [here](#) to learn more about Big Sunday.

Donate

Your donations help us carry forward the message of Dr. Buscaglia. We can continue to show love to our world.

 **DONATE NOW**

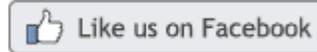
The Leo Buscaglia Foundation is on Facebook!

Please help us spread the news about the amazing work of the grant recipients! Share our posts with your friends and

family. Liking, commenting, sharing increases our reach to readers.



The world needs lots of good news so let's share the accomplishments of the Leo Buscaglia Foundation and its grant recipients.



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